# Humanities Research on Ideological and Political Work in Colleges and Universities

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Abstract: "Humanistic care" has always been an important factor in promoting the comprehensive and free development of people. Socialism with Chinese characteristics has entered a new era. China's historical position and major social contradictions have undergone major changes. Faced with a new questionnaire for the ideological and political education of colleges in the new era, how to further solve the problem of insufficient development imbalance to meet the needs of college students' increasingly higher quality, fairer education needs and moving toward higher levels and higher levels are urgent issues that need to be addressed. Humanistic care reflects the student-centered value concept, emphasizing the care of students from the spiritual level and the life level, thus achieving the comprehensive and free development of students. By analyzing the achievements of ideological and political education in colleges under the perspective of humanistic care, on the basis of this, profoundly summarizing its existing problems and causes, combined with the existing theoretical system of ideological and political education in colleges, it actively explored an adaptation and strengthening of thoughts. The effective path of political education work is urgently needed. Therefore, integrating humanistic care in the whole process of ideological and political education in colleges, improving and strengthening ideological and political education under the vision of humanistic care will definitely enhance the college students' sense of gaining ideological and political education and write a society with Chinese characteristics. The higher education chapter of the modernization power of the modernization has laid a solid foundation.

### 1. Introduction

With the rapid development of the socialist market economy and the steady progress of the democratic legal system, the social thoughts of college students in contemporary colleges generally show a healthy and sTable development trend. The attention and enthusiasm of college students for the development of the country and society are on the rise. The consciousness and ability have also improved significantly. This is not only a manifestation of the continuous improvement and progress of China's socialist process, but also a significant increase in the democratic consciousness of our people. College students are the pillars of the country and the nation. They have fully played their role in the revolutionary, construction and reform periods. Therefore, the current and future college students will be cultivated into a comprehensive talent with "ideality, pursuit, responsibility, dedication, quality, and self-cultivation"1, which will lay a solid foundation for the compilation of higher education chapters of socialist powers with Chinese characteristics. basis. The ideological and political education in Colleges is centered on the work carried out by the students. After the convening of the 19th National Congress of the Communist Party of China, it clearly stated that building an educational powerhouse as a basic project for the great rejuvenation of the Chinese nation, and striving to create a humanistic concern for the development goals and educational concepts. A good situation in which talents and talents work hard to become talented, everyone can be talented, and everyone can show their talents, but the research is still limited to the past experience and form, and it has not been played from the perspective of individual students' actual needs and needs. The construction of the outlook on life of college students and the active guiding role of the spiritual world make it difficult to resonate between the subject and object of ideological and political education. Therefore, the lack of humanities in the stage of ideological and political education in Colleges will hinder the development of ideological and political development in

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Colleges, which directly affects the effectiveness of ideological and political education in Colleges.

## 2. Problems in the Ideological and Political Education in Colleges from the Perspective of Humanistic Care

First, ignore the personality development of college students. True humanistic care not only allows a healthy hand to swing higher, but also allows the broken limb to stretch. The group of college students is generally diversified. When it comes to humanistic care, it must not only consider its commonality, but also its personality. However, some of the current university policies are simple and rude. When faced with problems, we adopt a one-size-fits-all approach, lacking careful and in-depth thinking and excellence. The policy is to face the majority of the population, but if you are too partial to the majority, regardless of the rest of the population, the damage is huge for this part of the students.

Second, neglecting emotional care for college students. Ideological and political educators in colleges lack emotional input in communication, and the methods are inadequate. Ideological and political education in Colleges is a two-way interactive process. Only when the educational subject and the educational object reach a spiritual fit, and fully understand each other's inner world, can we choose the most appropriate way to conduct education and guidance, so as to achieve mutual benefit and win-win. However, some ideological and political educators simply talk to students and reason, and the form of preaching is relatively blunt, it is difficult to achieve spiritual resonance with students, and students cannot open their hearts. Only concerned about common problems such as safety and academics, not paying attention to the psychological and ideological changes of college students, let alone carrying out humanistic care work.

Third, the teaching method re-instills and ignores the subjectivity of students. Most of the ideological and political education in contemporary colleges is based on textbooks. The main way to learn and absorb knowledge is classroom, and there are few extracurricular practices. Ideological and political educators have long-term control over dominance, re-export and light absorption, to ideological and political educators. Subjective judgment is the core of instilling knowledge content, ignoring the real needs of college students, and gradually forming a cramming-style teaching, which leads to college students often arguing about one thing after graduation, but the actual action is difficult.

# 3. The Path of Strengthening College Ideological and Political Education from the Perspective of Humanistic Care

Management is by no means a cold institutional regulation, but more important care and care. The rigid management system will restrain the creativity of college students, so that the lively and vivid college students lack the youthful vigor of the school, get rid of the purely "management" education model, create a good environment for educating students, and improve the mechanism of university management and education. Should start from the following aspects: First, the management of Colleges should highlight the subjectivity of students. It is necessary to avoid the development model of students following the teachers and schools, fully respect the students' main status, put the students' development needs and actual needs in the first place of consideration, and rationally formulate rules and regulations, not only to be normative, nor Losing human feelings, encourage students to take the initiative to participate in the campus management improvement work, to clarify the status of their masters, so as to cultivate the sense of responsibility of college students and stimulate their infinite power. Second, university management must be full of humanity. University management must combine management and education, overcome the normative requirements of students in the past work, and ignore the behavior of students' humanistic care. Establish a student-oriented educational philosophy, treat each student as their own child, pay close attention to the actual needs and changes of the college students, and give appropriate counseling and dredge work to ensure the physical and mental health of college students, so that they can better invest in Work and study. Finally, integrate the resources of colleges, families

and society to work together to promote the development of college students. It is not enough to rely solely on the power of the school to manage college students. It is also necessary to give full play to the guiding role of the family and society to college students. Good family education and living atmosphere are the key factors for college students to form good character. The mainstream ideology and value orientation in the society will affect college students to a certain extent, forming a development mechanism with consistent goals and complementary functions of family, school and society. All the bad factors are escorting the comprehensive development of college students.

To do a good job in ideological and political education in Colleges under the vision of humane care, we must grasp the ideological dynamics of college students in a timely manner, and make timely adjustments and solutions, and improve the timely and effective information feedback mechanism to enhance the effectiveness of ideological and political education in Colleges. Sex can be done in the following three aspects. First, access information about students through multiple channels. Nowadays, with the development of information technology, college ideological and political education workers can quickly and accurately obtain information by means of Internet technology. For example, the development of traditional ideological and political education relies mainly on four ideological and political theory courses and short-term exchanges between teachers and students to obtain the students' ideological dynamics and various needs. Relying on Internet technology, through the form of WeChat, QQ, E-mail, and Weibo, we can not only pay attention to students' daily life and emotional emotions, but also can effectively communicate and interact, close the relationship between teachers and students, and give students care and timely. care. Second, we need to institutionalize information feedback. The information feedback mechanism of ideological and political education in Colleges needs corresponding system guarantee. As far as the current implementation of Colleges is concerned, most Colleges do not implement student information feedback to the institutional level, but only the self-issuance of some ideological and political educators. Therefore, the design of a scientific system with humanistic care has become the norm that every ideological and political educator should follow, which will make substantial progress in humane care work. Finally, we must implement the final information processing results. The information feedback mechanism for improving the humanistic care of ideological and political education in Colleges is to solve the collected information in a timely manner and truly solve the problem for students. The humanistic care work of many Colleges is still in the form, and the problems that students have universally have not been solved. Once many problems are resolved, the adverse consequences are incalculable.

College ideological and political educators pay attention to the psychological problems of college students in a timely manner, and use language or non-verbal forms to divert them, so that they can alleviate the psychological pressure and burden of tension, eliminate their bad emotions, and return to the normal state of mind and life rhythm. . The current psychological problems of college students are indeed a tricky thing. Once they are not noticed or solved, they will cause huge losses and injuries to the society, the family and the students themselves. Perfecting the psychological counseling mechanism of ideological and political education in Colleges can be carried out through the following three aspects: First, establish a psychological database of college students. The psychological problems of students are not simple ideological problems. Many ideological and political educators are not aware of the seriousness of psychological problems. Ideological and political educators are directly exposed to and educated students, and comprehensively understand the group of college students through the nature of this work. The general thinking and psychological state, the establishment of a "psychological database", detailed records of each student's usual thoughts and behaviors. At the same time, we must pay attention to the ideological and psychological state of the problem college students, check all the students who may have psychological hidden dangers, mark the problem students and do a good job of tracking and guiding them in the future, prevent problems before they happen, and kill the problem in the cradle.

#### 4. Conclusion

As a new force in reform and opening up, college students pay attention to the development goals of university generation, and it is the core work of current universities to train college students to contribute to society. Since the 19th National Congress of the Communist Party of China, the leadership of the Party Central Committee with General Secretary Xi Jinping as the core has proposed that the ideological and political education work should realize the transformation from "quantity" to "quality" and the significant improvement of people's living standards. Political education has issued a deeper humanistic challenge. It has always carried out various teaching and educational activities around the subject of education. The focus on humanistic care is not only the need of the development of the times, but also the ultimate goal of the development of ideological and political education.

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